

Innomotics Partner Program.

As part of the Innomotics Partner Program, we offer a range of enticing benefits and outline specific requirements for each partner tier. By meeting these requirements, you can unlock various benefits tailored to your partnership level. In the table below, explore the partner benefits and requirements for each tier.

Partner benefits	Approved partner	Advanced partner	
		Level 1	Level 2
Partner training package			
Onboarding webinar	✓	✓	✓
Innomotics expert webinar	✓	✓	✓
E-Learnings material	-	✓	✓
Innomotics academy	-	✓	✓
CS Portfolio training ¹	-	✓	✓
Repair service training ¹	-	✓	✓
In-Person portfolio training	-	-	✓
In-Person special sales training	-	-	✓
Sales support package			
Access to Innomotics partner portal	✓	✓	✓
Access to exclusive technical, sales, and marketing materials	✓	✓	✓
Access to technical and sales tools	✓	✓	✓
Access to get offer online functionality	-	✓	✓
Marketing support package			
Onboarding welcome package	✓	✓	✓
Innomotics partner certificate and emblem	✓	✓	✓
Presence on Innomotics partner finder	✓	✓	✓
Exclusive partner summit events	-	✓	✓
Partner rewards and recognition	-	✓	✓
Item availability	-	-	✓
Sponsored videos	-	-	✓
Technical support package			
Technical sales support	✓	✓	✓ Priority
Technical service support	-	✓	✓ Priority
1-Year extended warranty HV Motors	-	✓	✓
HQ technical consultant (HV/MV) ²	-	8 hours ²	20 hours ²
Product portfolio			
Distribution of LV safe area and XP Motors	✓	✓	✓
HV Motors business	-	✓	✓
MV Drives business	-	✓	✓
LV safe area motors modification	-	✓	✓
CS and repairing safe area and normal motors ¹	-	✓	✓
LV XP motors modification	-	-	✓
CS and repairing XP & specialized motors ¹	-	-	✓

Partner requirements	Approved partner	Advanced partner	
		Level 1	Level 2
General requirements for all segments partners			
Provide completed partner finder profile	✓	✓	✓
OI commitment for sales and (if applicable) for CS based on the division/market	✓	✓	✓
Qualification check	✓	✓	✓
Provide good customer satisfaction rating letters	1 letter	2 letters	2 letters
Certified Innomotics sales expertise	-	2 employees	3 employees
Stocking of standard products (distributor)	-	% of annual OI	% of annual OI
Additional requirements for LV Motors modification partners			
Provide liability insurance	-	2 Mio €	5 Mio €
Provide 3rd party body certificate for individuals	-	-	✓
Additional requirements for HV Motors / MV Drives partners			
Provide sustainable project pipeline (system integrator)	-	-	✓
Submit annual business plan (system integrator)	-	-	✓
Additional requirements for motors customer service partners and repair center			
Lead generation for Innomotics CS portfolio elements (EnPC, service contracts, LCS...)	-	✓	✓
Certified Innomotics CS expertise	-	2 employees	2 employees
HVM Customer Service annual partner fees	-	✓	✓
LVM Customer Service one-time partner fees	-	✓	✓
Provide 3rd party body certificate for individuals	-	-	✓

¹ in case of service

² per year

Note: The specific benefits and requirements for each tier may vary based on the partner's region and other factors. Please contact our Partner Program team to get detailed information about the benefits and requirements applicable to you. Join our partner program and enjoy a host of benefits tailored to your commitment and success. Together, we can forge a strong partnership that drives growth and innovation in the industry.



Join our partner program.

