

Reliable and Sustainable Products: Redefining reliable motion for a better tomorrow

Focusing on creating a positive impact for customers and embracing circularity principles.

UNGC Principle 9 - encourage the development and diffusion of environmentally friendly technologies.

Material Topic	UN SDGs	Commitment and Initiatives
Circularity	UN SDG 11 RESPONSIBLE CONSUMPTION AND PRODUCTION	We commit to embracing circular economy principles through our Circularity Framework , which is built around three core principles: ReINvent , ReFresh , and ReINtegrate . These principles align with the 9Rs strategies, aiming to design durable, adaptable, and resource-efficient products while optimizing resource use and minimizing waste, maximizing product life and value, promoting re-use, and encouraging recycling.
Positive impact on customers	UN SDG 11 RESPONSIBLE CONSUMPTION AND PRODUCTION UN SDG 9 INDUSTRY, INNOVATION AND INFRASTRUCTURE	Through our innovative solutions, we aim to support our customers on their decarbonization journey while contributing to climate change adaptation and mitigation by enabling the optimization of operations and the reduction of emissions across various industries. In fiscal year 2024, our efficient motors and drives helped our customers save a total of 28.99 million tons of CO₂e , an improvement of about 35% compared to the previous fiscal year, further demonstrating our commitment to delivering impactful environmental benefits. Read more on success stories