

Press Release

Innomotics Electrosphere wins Automation App Award 2026

Nuremberg, May 27, 2026 – Innomotics, a globally leading provider of electric motors and large drive systems, has been honored with the Automation App Award 2026 for its interactive platform Innomotics Electrosphere and received first place in the “Engineering & Robotics” category. The award, presented by elektrotechnikAUTOMATISIERUNG recognizes innovative applications with high practical value for industrial automation and was presented on Thursday evening at the Vogel Convention Center in Würzburg.

Innomotics Electrosphere is a web application that brings drive technology to life. The browser-based platform combines storytelling, engineering and system integration within an interactive 3D environment. Users can seamlessly navigate directly in the browser from industry and application levels down to specific products, technical data and digital services – without requiring additional software installation.

The Electrosphere supports sales, engineering and training by providing intuitive access to complex drive technology applications. Interactive hotspots, detailed visualizations and an integrated AI avatar simplify access to technical information, configuration options and digital tools.

“We are very pleased to receive the award for the Innomotics Electrosphere,” says Michael Reichle, CEO of Innomotics. “With the Electrosphere, we are creating a new digital gateway to our drive and automation technology. By making complex industrial applications more accessible, interactive and transparent, we make it tangible for customers, partners and employees what our purpose of ‘Redefining reliable motion for a better tomorrow’ truly means. My special thanks go to all Innomotics experts in the Electrosphere team who turned this idea into an impressive reality with great dedication.”

“The Innomotics Electrosphere demonstrates how storytelling and industrial technology can be combined to create an intuitive and engaging user experience,”

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adds Julia Ebenberger, Executive Vice President Corporate Communications at Innomotics. “Our goal was to make complex technologies intuitively accessible while creating a central platform that supports customers, partners and internal teams worldwide throughout the entire information, engineering and collaboration journey. We are especially proud to see this approach now being recognized with the Automation App Award.”

The Award recognizes applications that stand out through intuitive usability, technological innovation and tangible added value for engineers, technicians and production managers.

The Innomotics Electrosphere is freely accessible worldwide via browser at: [Innomotics Electrosphere – virtual world of smart drives. | Innomotics](#)



Ute Drescher, Editor-in-Chief of elektrotechnikAUTOMATISIERUNG, presents the Automation App Award 2026 to Laura Schmette and Marc-Erich Kümmel from Innomotics in Würzburg.

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Redefining reliable motion for a better tomorrow.

Innomotics is a globally leading provider of electric motors and large drive systems that combines deep technical expertise and leading innovation in electrical solutions across industries and regions. With its more than 150 years of experience in developing electric motors, the company is the backbone for reliable drive technology in industry and infrastructure worldwide. Innomotics is a thought leader in the areas of industrial efficiency, electrification, sustainability, and digitalization. The company is headquartered in Nuremberg (Germany) and employs around 15,000 people worldwide. Annual revenue exceeds 3 billion euros. With 17 production sites and a comprehensive sales and service network in 49 countries, Innomotics has a well-balanced global presence in a growing market.

For more information, visit www.innomotics.com.

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