

Press Release

Innomotics Electrosphere: Interactive digital platform brings drive technology to life

- Browser-based application combines storytelling, engineering, and system integration
- Provides direct access to industry, application, and product levels
- Supports sales, engineering, and training without software installation
- Freely accessible at <https://innomotics.com/electrosphere>

Nuremberg, December 11, 2025 – Innomotics has launched its new interactive 3D platform, *Innomotics Electrosphere*. The digital model makes drive technology expertise and portfolio offerings experienceable for the first time in a seamless environment. The Electrosphere was presented for the first time at SPS 2025 in Nuremberg and is now freely accessible worldwide via browser.

The platform includes key focus areas such as turbine replacement, eLNG, industrial heat pumps, as well as water and wastewater applications. Within Electrosphere, users can navigate smoothly from a global overview into industrial environments, specific plants, and down to product level. There, detailed sectional and exploded views, technical data, and programs and tools such as Inspire IQ and the Customer Service ReFresh Portfolio are available. Hotspots provide technical insights, enable product configurations, and offer a direct quotation function. A custom-developed AI avatar guides users through the experience and provides in-depth information.

The modular, browser-based platform integrates storytelling, engineering, and system integration. It supports sales, engineering, and training without requiring any software installation and forms the central, scalable brand and customer engagement platform for Innomotics in the years ahead.

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“With our Electrosphere, we create direct access to our portfolio and demonstrate how we address key challenges such as electrification, digitalization, energy efficiency, and sustainability – bringing our purpose, ‘*Redefining reliable motion for a better tomorrow*,’ to life. The platform brings transparency to complex applications and supports customers, partners, and internal teams alike,” says Michael Reichle, CEO of Innomotics.

Innomotics Electrosphere will be continuously expanded with additional products, innovations, and trending topics. The goal is to clearly and intuitively convey the technological breadth and depth of the Innomotics portfolio within a single digital space.

Experience *Innomotics Electrosphere* live: <https://innomotics.com/electrosphere>



Innomotics Electrosphere – a digital and interactive brand and customer engagement platform.

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Redefining reliable motion for a better tomorrow.

Innomotics GmbH is a globally leading provider of electric motors and large drive systems that combines deep technical expertise and leading innovation in electrical solutions across industries and regions. With its more than 150 years of experience in developing electric motors, the company is the backbone for reliable drive technology in industry and infrastructure worldwide. Innomotics is a thought leader in the areas of industrial efficiency, electrification, sustainability, and digitalization. The company is headquartered in Nuremberg (Germany) and employs around 15,000 people worldwide. Annual revenue exceeds 3 billion euros. With 17 production sites and a comprehensive sales and service network in 49 countries, Innomotics has a well-balanced global presence in a growing market.

For more information, visit www.innomotics.com.

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